

WCR- Peoria – Oct 3, 2013 – Kerry Kidwell

NEW LAWS:

No dual agency in FHA short sales?

Managing broker back to broker

Automatic rollover in contracts – 30 days

No hand-held cell phone after January 1

Combo classes at PAAR

GREEN INSIGHTS:

GOV SHUTDOWN - ties to green in some ways

Population numbers

1940 – Men – 58, Women 62 Average person today 79

Declining fertility

1964 – 3.17 Today 2.03

Workers paying into SSA:

1940 – 16 to 1 60% of people work today. By 1980 only 54%
Today - 3 to 1
2040 – 2 to 1

Baby Boomers and SSA

12% of population over 65, 23% by 2080

1 billion people: 1801	5 billion people : 1987	13 years	
2 billion people : 1927	126 years	6 billion people : 1999	12 years
3 billion people : 1960	23 years	7 billion people : 2011	12 years
4 billion people : 1974	14 years		

20 new coal fired plants for each person to run ONE 60-watt bulb (per billion)

1800- 1 city over a million – Today almost 7,500

Working with GREEN Buyers

Topics to avoid with all clients?

Types: Eco –chic, economizers, unknowing - 90% want to save money

Everyone wants to save

Bring up the Green topic- especially in new construction

Power Smart Pricing – AMEREN -I save 25-30% a year – Not for electric heat or stay-at-home

ActOnEnergy.com

\$50 to pick up old frig or freezer- save about \$150 a year

Incentives for business – AC / Lighting / Heating

CFL bulbs- tip for longer life – leave on 5 minutes

Working as a GREEN Agent

Drive the speed limit (or less) 75 vs 65 = .26 per gallon

Take signs out of your trunk

Use both sides of paper

Consider green home warranties and closing gifts

Email flyers

Shut off lights and not working machines

Leave grass taller - mulch - compost

Use rain barrels

Recycle and Freecycle